



OFFICE OF THE CITY MANAGER

NO. LTC # **059-2015**

LETTER TO COMMISSION

TO: Mayor Philip Levine and Members of the City Commission

FROM: Jimmy L. Morales, City Manager

DATE: February 10, 2015

SUBJECT: **FREIGHT LOADING ZONE (FLZ) ADJUSTMENTS/EXPANSION**

The following serves as an update regarding Freight Loading Zone regulations and expansion of the program. As you may recall, on May 28, 2014, the Mayor and Commission approved Ordinance No. 2014-3873, establishing freight loading regulations. On July 30, 2014, the Mayor and Commission discussed Item No. R9G, entitled, "Revisit the Commercial and Freight Loading Zone Ordinance 2014-3873 due to the significant reduction in parking spaces available on Washington Avenue and concerns regarding the loading hours and size of loading zone." The item was discussed and the following actions were taken as a result:

- Removal of two (2) FLZ on Washington Avenue.
- Reduction in size, from five (5) spaces to three (3) spaces, at four (4) FLZ locations.
- Reduction of hours, from 7:00 AM - 3:00 PM to 7:00 AM to 11:00 AM, at four (4) freight loading zones on Washington Avenue.

In response to concerns raised by Ocean Drive Association (ODA) and observations of usage of FLZs on the side streets between Ocean Drive and Washington Avenue, freight loading zone hours were adjusted as follows:

- FLZ hours were reduced from 7:00 AM - 8:00 PM (13 hours) to 7:00 AM - 4:00 PM (9 hours) or 7:00 AM - 6:00 PM (11 hours), contingent upon demand.
- Reduction in size, from five (5) spaces to three (3) spaces, at five (5) strategic FLZ locations on side streets (between Ocean Drive and Washington Avenue).

These adjustments have increased parking availability through the corridor, including Washington Avenue and adjacent side streets; and maximized efficiencies of parking space use by patrons and purveyors.

#### **Mayor's Blue Ribbon Panel on Washington Avenue**

On November 14, 2014, the Mayor's Blue Ribbon Panel on Washington Avenue discussed a number of items, including the Freight Loading Zone program. The Blue Ribbon panel unanimously approved the following motion regarding freight loading zones on Washington Avenue:

*Recommend that loading zones be reduced from five (5) spaces to three (3) spaces and that their hours be limited from 7 AM to 11 AM, with specific locations allowing for special hours as required by nearby businesses.*

### Washington Avenue FLZ Adjustments

The Parking Department has surveyed the ten (10) existing freight loading zones on Washington Avenue between 5<sup>th</sup> Street and Lincoln Road. The following depicts existing conditions and further adjustments (*italicized*):

Location	Current Spaces	Proposed Spaces	Current Hours	Proposed Hours
1. 600 Block (east)	5	3	7a – 3p	<i>7a – 1p</i>
2. 700 Block (west)	3	3	7a – 3p	<i>7a – 1p</i>
3. 800 Block (west)	5	5	7a – 3p/ 8p -10p	<i>7a – 3p/ 8p – 10p</i>
4. 1100 Block (east)	3	3	7a – 11a	<i>7a – 11a</i>
5. 1200 Block (west)	5	3	7a – 11a	<i>7a – 11a</i>
6. 1300 Block (east)	5	3	7a – 11a	<i>7a – 11a</i>
7. 1400 Block (east)	3	3	7a – 3p	<i>7a – 1p</i>
8. 1400 Block (west)	3	3	7a – 3p	<i>7a – 1p</i>
9. 1500 Block (east)	3	3	7a – 3p	<i>7a – 1p</i>
10. 1600 Block (west)	5	5	7a – 3p	<i>7a – 1p</i>

The aforementioned adjustments to the spaces and hours dedicated to freight loading on Washington Avenue results in a 26% increase in metered parking hours for public use. Select areas on side streets will have increased FLZ hours as required by nearby businesses to offset reductions on Washington Avenue.

### Freight Loading Zone Expansion

Freight loading regulations will be deployed in the following areas of the City (see map attached for more detailed information).

- Collins Park - Collins Avenue between Lincoln Road and 23<sup>rd</sup> Street.
- Sunset Harbor (limited deployment due to current roadway construction in the area).
- Lincoln Road – Lincoln Lane North/South and all cross avenues.

The FLZ regulations, including size and hours will be consistent with the needs of nearby businesses.

Additionally, the design and verbiage on FLZ signs has been revised resulting in a simple and easy read of the FLZ regulation as well as the adjoining parking regulation. Of course, the posted days/hours will be consistent with the needs of nearby businesses.



#### **FLZ Parking and Police Enforcement**

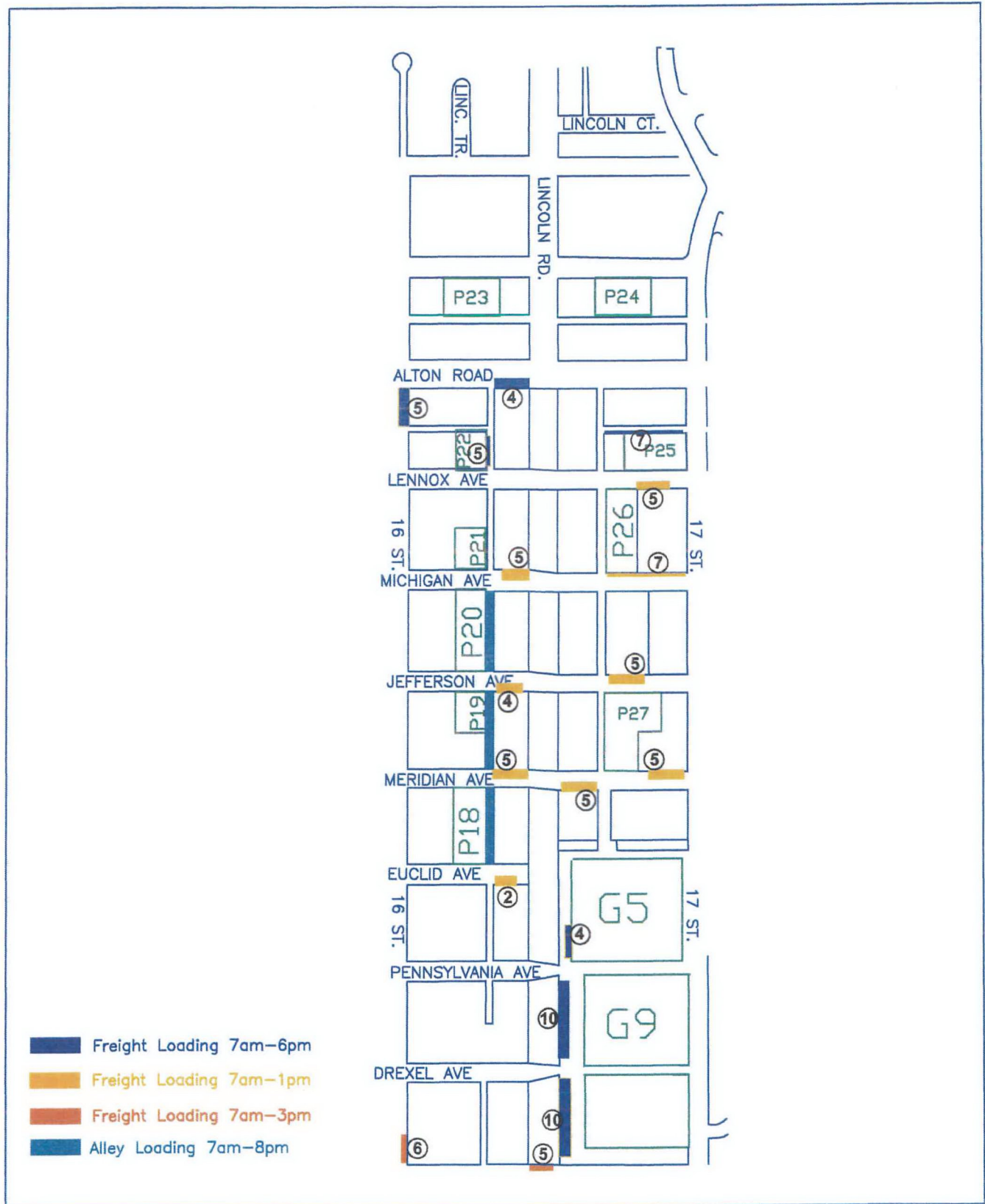
The Miami Beach Police Department and Parking Department's Parking Enforcement Unit have been aggressively enforcing double parking and FLZ violations, including impoundment of vehicles violating either of these regulations. Since January 1<sup>st</sup>, the Police Department has issued 913 moving violations for obstructing traffic. The Police and Parking Department have collectively issued 3,340 non-moving violations and towed 1,347 vehicles for either obstruction of traffic or unauthorized parking at FLZ locations.

If you should have any other questions, please contact Saul Frances, Parking Director via email or at extension 6483.

c: Kathie Brooks, Assistant City Manager  
Patricia Walker, Chief Financial Officer  
Mark Taxis, Assistant City Manager  
Joe Jimenez, Assistant City Manager  
Marcia Monserrat, Special Projects Coordinator  
Dan Oates, Police Chief  
Saul Frances, Parking Director

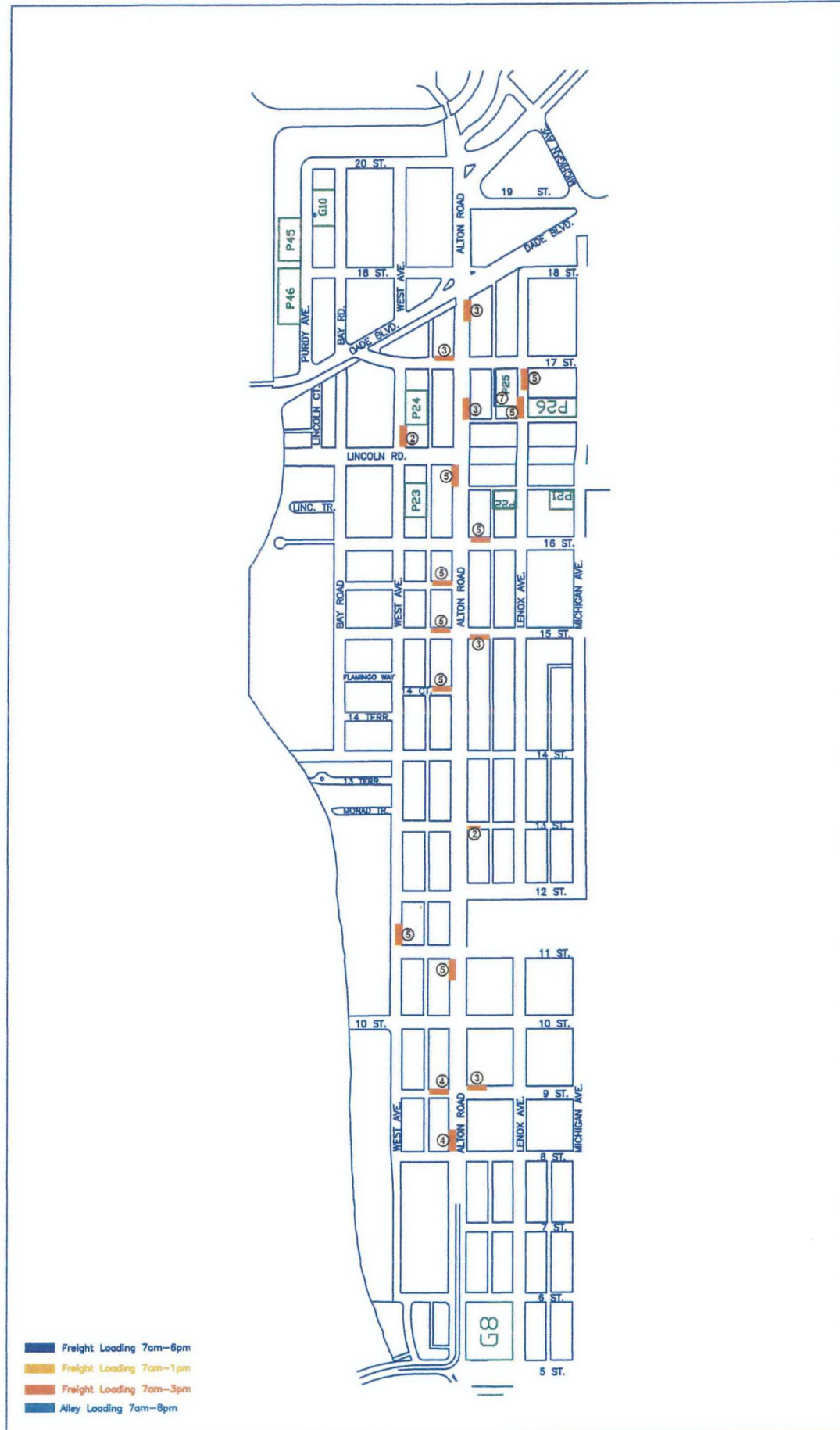


# FREIGHT AND ALLEY LOADING ZONES



# FREIGHT AND ALLEY LOADING ZONES

## ALTON RD / WEST AVE



# FREIGHT LOADING ZONES

## COLLINS PARK

